



PR Highlights for the week are listed below. Please see the attached document for a full TV report, which includes a total of 45 TV hits for the week beginning January 13, 2014 with a total TV publicity value of \$137,504.73 and 3,037,441 audience impressions.

Chicago

Chicago Boat Show Kicks Off

NBC 5 Chicago

<http://www.nbcchicago.com/video/#!/entertainment/the-scene/Chicago-Boat-Show-Kicks-Off/240645671>

Get Out: A Few Ways to Make Sunday the Best Day of Your Week

Chicago Tribune

<http://www.chicagotribune.com/features/life/ct-sun-0119-get-out-20140119,0,1227858.story>

5 p.m. WGN News with Amy Rutledge

WGN

<http://wgntv.com/2014/01/16/sneak-peak-chicago-boat-sports-and-rv-show/>

6:50 a.m. CBS 2 News with Vince Gerasole

CBS

<http://chicago.cbslocal.com/video/9736142-sneak-peek-at-the-chicago-boat-sports-rv-show/>

7 a.m. WGN News with Ana Belaval

WGN

<http://morningnews.wgntv.com/2014/01/16/chicagos-boat-and-rv-show-kicks-off-at-mccormick-place/>

Windy City Live ABC 7 with Billy Dec

ABC

<http://windycitylive.com/episodes/Whats-on-Dec-with-Billy-Dec--January-16/9394574>

Chicago Boat, Sports & RV Show

Polivision

<http://youtu.be/ly0psjMwYNY>

Chicago Boat, Sports & RV Show

ABC 7

http://abclocal.go.com/wls/story?section=resources/lifestyle_community&id=9397712

Urban Daddy

The Weekender

http://www.urbandaddy.com/chi/weekender/29110/The_Weekender_Sledding_a_Boat_Show_and_Corned_Beef_Sandwiches_Chicago_CHI

Boat Show Opena at McCormick Place

Chicago Tribune

<http://www.chicagotribune.com/videogallery/78892281/Boat-show-opens-at-McCormick-Place#gl-1/c-1>

Men's Book Winter Issue CBS14 * PDF Attached

Splash Mag Jan14 * PDF Attached

Chicago Mag 2014 * PDF Attached

15 Things to do with your kid this week

Chicago Tribune

<http://www.chicagotribune.com/features/parenting/events/chi-15-things-to-do-with-your-kids-this-week-1-13-2014,0,7549598.photogallery>

Chicago Boat, Sports RV Show

WGN Radio

<http://wgnradio.com/2014/01/13/chicago-boats-sports-rv-show/>

Chicago Boat, Sports RV Show

Daily Herald

<http://www.dailyherald.com/article/20140113/entlife/701139898/>

Weekend

Chicago Parent

<http://www.chicagoparent.com/weekend>

10 Things to do in Chicago this weekend

Chicago Business

<http://www.chicagobusiness.com/article/20140116/NEWS0701/140119883?template=mobile&X-IgnoreUserAgent=1>

Whats On Dec

Windy City Live

<http://windycitylive.com/episodes/Whats-on-Dec-with-Billy-Dec--January-16/9394574>

Boat Show Draws Thousands Dreaming About Warmer Weather

Chicago Sun Times

<http://www.suntimes.com/25062132-418/boat-show-draws-thousands-dreaming-about-warmer-weather.html>

Show Definitely Will Float Your Boat

Chicag Sun Times

<http://www.suntimes.com/sports/outdoors/24960613-452/show-definitely-will-float-your-boat.html>

Strictly Sail Chicago

Call Sheet

Biz Bash

<http://www.lanereport.com/28521/2014/01/57th-annual-boat-rv-and-sportshow-returns-to-kentucky-exposition-center-jan-22-26/>

Strictly Sail Chicago

NWITimes.com

http://www.nwitimes.com/niche/shore/shore-newsletter-eventil/strictly-sail-chicago/article_92b11577-8747-5592-b80b-c7bddb3e19cd.html

J/88 Strictly Sail Chicago Update

J/Sailing News

<http://jboatnews.blogspot.com/2014/01/j88-strictly-sail-show-update.html>

TV's Distant Shores Ready for Boat Show Season

Sail World

<http://www.sail-world.com/USA/Distant-Shores-ready-for-boat-show-season/118467>

Chicagoing: Strictly Sail Chicago

Lake County Sun

<http://newssun.suntimes.com/entertainment/24788997-421/chicagoing.html>

The Parameters of Provisioning

Sail World

<http://www.sail-world.com/Cruising/NH/Ten-Parameters-of-Provisioning/118453>

Atlantic City

Boating Column

Silive.com

<http://www.silive.com/sports/advanceonsports/index.ssf/2014/01/boating>

Sports

Trentonian

<http://www.trentonian.com/sports/20140111/rick-methot-crazy-temps-a-cause-for-caution>

Louisville

Boating is big business in Louisville

Business First, Louisville, KY

<http://www.bizjournals.com/louisville/news/2014/01/17/boating-is-big-business-in-louisville.html>

57th Annual Boat RV and Sportshow Returns to Kentucky Exposition Center

The Lane Report

<http://www.lanereport.com/28521/2014/01/57th-annual-boat-rv-and-sportshow-returns-to-kentucky-exposition-center-jan-22-26/>

Calendar: On the Town

The Courier-Journal

<http://www.lanereport.com/28521/2014/01/57th-annual-boat-rv-and-sportshow-returns-to-kentucky-exposition-center-jan-22-26/>

Outdoors

Courier-Journal

http://www.courier-journal.com/article/20140118/SPORTS09/301180083/Outdoors-Boat-RV-Sportshow-Fly-Fishing-Show-both-week?nclick_check=1

Nashville

Nashville Boat Show Opens Thursday

Murfreesboro Post

<http://www.murfreesboropost.com/annual-nashville-boat-show-opens-thursday-cms-38008>

Nashville Boat Sportshow Set First Run Music City Center

Columbia Daily Herald

<http://columbiadailyherald.com/lifestyles/features/nashville-boat-sportshow-set-first-run-music-city-center>

Last Call

Nashville Business Journal

*PDF Attached

Kansas City

The Face of Hunting Is Changing

Kansas City Star

<http://www.kansascity.com/2014/01/19/4759942/the-face-of-hunting-is-changing.html>

Baltimore

Baltimore Boat Show to Host Woman's Boating Workshop

The Sun

<http://www.baltimoresun.com/sports/outdoors/bs-sp-outdoors-rail-women-sailing-0119-20140118,0,6554535.story>

Baltimore Boat Show 2014

BMore Interested

<http://www.bmoreinterested.com/2014/01/baltimore-boat-show-2014-plus-ticket.html>

Baltimore Boat Show Coming Later in the Week

Examiner

<http://www.examiner.com/article/baltimore-boat-show-coming-later-the-week?cid=rs>

Fun Stuff by Air and Sea

Federal News Radio

<http://www.federalnewsradio.com/204/3545144/Fun-stuff-by-air-and-by-sea>

Industry & Other

Anchors aweigh: boat business is more buoyant as annual sales expo kicks off

Post & Courier, Charleston SC

<http://www.postandcourier.com/article/20140119/PC05/140119451/1010/anchors-weigh-boat-business-is-more-buoyant-as-annual-sales-expo-kicks-off>

Boating industry recovers after sinking during recession

Milwaukee Journal-Sentinel

<http://www.jsonline.com/business/boating-industry-recovers-after-sinking-during-recession-b99186521z1-240961031.html>

Miami

Photo Tour: Florida's Best Beaches

USA Today

<http://www.usatoday.com/story/experience/beach/best-beaches/2014/01/16/experience-the-best-of-floridas-beaches/4496147/>

Miami International Boat Show

ShowChannel.Blogspot.com

<http://showchannel.blogspot.com/>

New England

Events Such as New England

Seattlepi.com

<http://www.seattlepi.com/business/press-releases/article/Boston-Events-Hotels-in-Boston-like-The-Boston-5147464.php>

Calendar

Boston.com

http://www.nwitimes.com/niche/shore/shore-newsletter-eventil/strictly-sail-chicago/article_92b11577-8747-5592-b80b-c7bddb3e19cd.html

Canada

Tide Finally Turning for Boat Manufacturers in Canada

Globe and Mail

<http://www.theglobeandmail.com/report-on-business/small-business/sb-growth/day-to-day/in-pictures-canadas-boating-industry-bounces-back/article16295374/>