



PR Highlights for the week are listed below. Please see the attached document for a full TV report, which includes a total of 18 TV hits for the week beginning January 6, 2014 with a total TV publicity value of \$69,342.33 and 1,531,752 audience impressions.

## **Atlanta**

What to do this weekend?

Wsbtv.com

<http://www.wsbtv.com/news/entertainment/what-do-weekend/ncjDY/>

Atlanta Boat Show Returns Jan 9-12

Atlanta InTown

<http://www.atlantaintownpaper.com/2014/01/atlanta-boat-show-returns-jan-9-12/>.

Atlanta Boat Show anchors this weekend (\* PDF also attached)

Ajc.com

<http://www.ajc.com/news/entertainment/atlanta-boat-show-anchors-this-weekend/ncY6T/>

Boat show, monster trucks top weekend events

Ajc.com

<http://www.ajc.com/news/news/local/boat-show-monster-trucks-top-weekend-events/ncjNr/>

Atlanta Boat Show Transforms Georgia World Congress Center into Boater's Paradise

Atlanta Hometown Ponce Press

(\*PDF attached)

Aqua Cycle Pontoon Paddle Boats to Exhibit at the 52<sup>nd</sup> Annual Atlanta Boat Show

Midland Daily News

[http://www.ourmidland.com/prweb/aqua-cycle-pontoon-paddle-boats-to-exhibit-at-the-nd/article\\_0a9cc035-2d1d-551c-a614-47aa577c0aa0.html](http://www.ourmidland.com/prweb/aqua-cycle-pontoon-paddle-boats-to-exhibit-at-the-nd/article_0a9cc035-2d1d-551c-a614-47aa577c0aa0.html)

2014 Progressive Insurance Atlanta Boat Show

Buckhead Patch

[http://buckhead.patch.com/groups/events/p/2014-progressive-insurance-atlanta-boat-show\\_27d731ae?ncid=newsituspac00000001&evan4=events-1-post&newsRef=true](http://buckhead.patch.com/groups/events/p/2014-progressive-insurance-atlanta-boat-show_27d731ae?ncid=newsituspac00000001&evan4=events-1-post&newsRef=true)

**Haute Event: Atlanta Boat Show Starts Today**

HauteLiving.com

<http://hauteliving.com/2014/01/haute-event-atlanta-boat-show-starts-today/438493/>

**Things to Do**

NorthFulton.com

[http://www.northfulton.com/calendar-52380.114126-2014-Progressive-Insurance-Atlanta-Boat-Show.html?utm\\_source=News+of+the+week+01-09-14&utm\\_campaign=01-09-14+News&utm\\_medium=email](http://www.northfulton.com/calendar-52380.114126-2014-Progressive-Insurance-Atlanta-Boat-Show.html?utm_source=News+of+the+week+01-09-14&utm_campaign=01-09-14+News&utm_medium=email)

**Atlanta Boat Show**

Event Crazy

<http://www.eventcrazy.com/Atlanta-GA/events/details/14297-Atlanta-Boat-Show>

**Best Bets Jan. 8- Jan. 14**

Access Atlanta

<http://www.accessatlanta.com/news/entertainment/best-bets-jan-8-jan-14/ncgCz/>

**Your Alternative Guide to the Atlanta Boat Show**

Urban Daddy

[http://www.urbandaddy.com/atl/leisure/29021/Atlanta\\_Boat\\_Show\\_Your\\_Alternative\\_Guide\\_to\\_the\\_Boat\\_Show\\_Atlanta\\_ATL\\_Event?sp\\_mid=7709773&sp\\_rid=ODE2NDA1MDc3MwS2](http://www.urbandaddy.com/atl/leisure/29021/Atlanta_Boat_Show_Your_Alternative_Guide_to_the_Boat_Show_Atlanta_ATL_Event?sp_mid=7709773&sp_rid=ODE2NDA1MDc3MwS2).

**Free Family Day Pass to the Atlanta Boat Show**

Ajc.com

<http://www.ajc.com/feed/lifestyles/free-family-day-pass-to-the-atlanta-boat-show/fWn39/>

**January Calendar**

Buckhaven Lifestyle Magazine

<http://issuu.com/lifestylepubs/docs/bhljan2014finalr/28?e=10131829/6090257>

**Fun Events**

Best Self Magazine

[http://issuu.com/bestselfatlanta/docs/best\\_self\\_atlanta\\_0114/21?e=0](http://issuu.com/bestselfatlanta/docs/best_self_atlanta_0114/21?e=0)

**Get Out**

Brookhaven Patch

<http://brookhaven.patch.com/groups/weekend-planner/p/get-out-kickin-for-critters-atlanta-boat-show>

**Things To Do**

ATL Insider

<http://atlinsider.atlanta.net/blogs/atlseasonal/archive/2014/01/09/things-to-do-in-atlanta-this-weekend-jan-10-12.aspx>

**Chicago**

Chicago Outdoors: Show season & opening day  
Sun Times

<http://voices.suntimes.com/sports/chicago-outdoors-show-season-opening-day/>

Chicago Boat, Sports & RV Show  
Monitorpl.com

<http://www.monitorpl.com/>

2014 Progressive Insurance Chicago Boat Sports RV Event  
Chicago Metromix

<http://chicago.metromix.com/events/mmxchi-the-2014-progressive-insurance-chicago-boat-sports-rv-show-event>

2014 Chicago Boat, Sports & RV Show Giveaway  
The Working Mom's Travels Blog

<http://theworkingmomstravels.com/2014/01/04/2014-chicago-boat-sports-rv-show-and-a-giveaway/>

2014 Progressive Insurance Chicago Boat Sports RV Event  
The Pantagraph

[http://www.pantagraph.com/calendar/sports\\_and\\_recreation/progressive-insurance-chicago-boat-sports-rv-show/event\\_c27f4cc6-5205-11e3-9814-5b6ee6153883.html](http://www.pantagraph.com/calendar/sports_and_recreation/progressive-insurance-chicago-boat-sports-rv-show/event_c27f4cc6-5205-11e3-9814-5b6ee6153883.html)

Duck Dynasty, Boats, RVs and Summer Fun in January  
Illinois Outdoors TV

<http://www.illinoisoutdoorstv.com/pages/posts/duck-dynasty-boats-rvs-and-summer-fun-in-january526.php>

Events

*CBS Chicago*

[http://events.chicago.cbslocal.com/chicago\\_il/events/progressive-insurance-chi-/E0-001-063825115-8@2014011612](http://events.chicago.cbslocal.com/chicago_il/events/progressive-insurance-chi-/E0-001-063825115-8@2014011612)

Events

*Detroit News*

[http://events.detroitnews.com/chicago\\_il/events/show/368648453-progressive-insurance-chicago-boat-sports-rv-show](http://events.detroitnews.com/chicago_il/events/show/368648453-progressive-insurance-chicago-boat-sports-rv-show)

Events

*Milwaukee Journal Sentinel*

[http://events.jsonline.com/chicago\\_il/events/show/368648453-progressive-insurance-chicago-boat-sports-rv-show](http://events.jsonline.com/chicago_il/events/show/368648453-progressive-insurance-chicago-boat-sports-rv-show)

Splash

Chicago Sun Times

<http://splash.suntimes.com/2014/01/03/calendar-jan-5-11/>

What to Do in Chicago in January  
Chicago Magazine

<http://www.chicagomag.com/arts-culture/January-2014/What-to-Do-in-Chicago-in-January-Best-of-the-Rest/>

Right Gear Makes a Difference in Ice Fishing

Northwest Herald

<http://www.nwherald.com/2013/12/26/steve-sarley-right-gear-makes-difference-in-ice-fishing/cr5lotf/?page=2>

## **Strictly Sail Chicago**

Chicago Outdoors: Show season & opening day

Sun Times

<http://voices.suntimes.com/sports/chicago-outdoors-show-season-opening-day/>

Info for New Sailors @ Strictly Sail Chicago Boat Show, January 23-26, 2014 @ Navy Pier- Part 1

## **Chicago Now: Live Your Dream: Sail Lake Michigan**

<http://www.chicagonow.com/sail-lake-michigan/2014/01/info-for-new-sailors-strictly-sail-chicago-boat-show-january-23-26-2014-navy-pier/>

Join a Sailing Club- Come to Strictly Sail Chicago to Start

Chicago Now: Live Your Dream: Sail Lake Michigan

<http://www.chicagonow.com/sail-lake-michigan/2014/01/join-a-sailing-club-come-to-strictly-sail-chicago-to-start/>

Chicago Events

CBS 2 Chicago

[http://events.chicago.cbslocal.com/chicago\\_il/events/strictly-sailchicago-/E0-001-057069238-5](http://events.chicago.cbslocal.com/chicago_il/events/strictly-sailchicago-/E0-001-057069238-5)

Events; Strictly Sail Chicago

Choose Chicago

<http://www.choosechicago.com/event/Strictly-Sail-Chicago/18288/>

## **San Francisco**

Bay Crossings, January 2014

(\*PDF Attached)

South Bay Accent Magazine, December 2013

(\*PDF Attached)

## **Nashville**

Events

The Tennessean

[http://events.tennessean.com/event/detail/441747923/2014\\_Progressive\\_Insurance\\_Nashville\\_Boat\\_Sportshow](http://events.tennessean.com/event/detail/441747923/2014_Progressive_Insurance_Nashville_Boat_Sportshow)

Nashville Boat & Sportshow

Nashville Parent

<http://www.nashvilleparent.com/events/nashville-boat-sportshow/>

## **Nashville Boat & Sportshow**

Just Luxe

<http://www.justluxe.com/luxecalendar/boating-events/event-1182523.php>

## **2014 Nashville Boat & Sportshow**

wannado local

<https://www.wannadocal.com/nashville/events/2014-progressive-insurance-nashville-boat-and-sportshow-8dIAAA>

## **Nashville Boat & Sportshow**

clarksvillenow.com

<http://clarksvillenow.com/events/nashville-boat-sportshow/>

## **Nashville Boat & Sportshow Giveaway**

The Small Things

<http://www.thesmallestthings89.com/2014/01/nashville-boat-sportshow-ticket.html>

## **Louisville**

Interactive fishing websites called 'definitely the future'

Louisville Courier-Journal

<http://www.courier-journal.com/article/20140104/SPORTS09/301050036/Interactive-fishing-websites-called-definitely-future->

## **Kansas City**

Interview with Mark Adams

Bob's No Wake Zone (Radio Show)

<http://good.audiohauler.com/kdkd/nowakezone/RadioShow/210414.mp3>

Enter to win tickets to the KC Sports and Boat Show

FOX 4

<http://fox4kc.com/2013/12/27/enter-to-win-tickets-to-the-kc-sports-and-boat-show/>

Weekly Giveaway

Macaroni Kid Downtown/ South Kansas City

<http://downtownkansascity.macaronikid.com/>

## **Atlantic City**

AC Boat Show Fishing Seminars Feature World Record Striped Bass & The Angler Himself!!!

SportFishermen.com

<http://www.sportfishermen.com/board/f133/ac-boat-show-fishing-seminars-feature-world-record-striped-bass-angler-himself-4706446.html>

## **Baltimore**

UpFront

Baltimore Magazine

(\*PDF Attached)

**Boat show cruising into Baltimore**

**Minuteman Press**

<http://www.shop.minutemanpress.com/news/mid-atlantic/maryland/baltimore/boat-show-cruising-into-baltimore-48936.html>

## **New York**

**Events that you cannot miss in New York in January**

**Travel and Tour World**

<http://www.travelandtourworld.com/news/article/events-miss-new-york-january/>