



National Marine Manufacturers Association

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# ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN FLORIDA



**TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:**

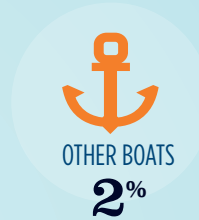
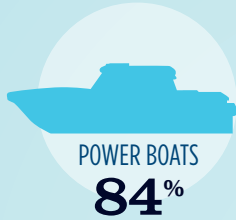
**\$10.35** BILLION

Number of Recreational Boats*	<b>865,287</b>
Recreational Boating Industry Businesses	<b>5,539</b>
Total Jobs	<b>82,752</b>
Annual Recreational Boating-Related Spending	<b>\$4.3</b> BILLION

## RECREATIONAL BOATS IN FLORIDA

**TOTAL BOATS\*** ▶ **865,287**

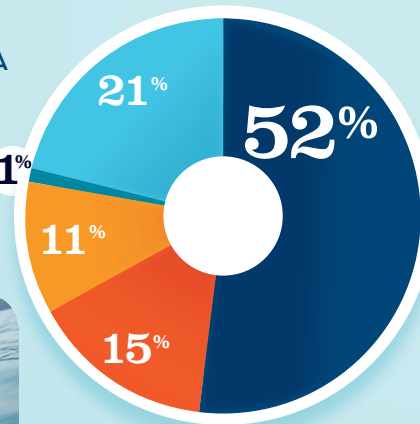
<b>REGISTERED BOATS</b>	<b>865,287</b>
Power boats	722,742
PWCs	97,375
Sailboats	23,404
Other Boats	21,766
<b>HOUSEHOLDS PER BOAT</b>	<b>8.6</b>



\* Total boats are registered boats as reported by states to the USCG.

## RECREATIONAL BOATING CREATES JOBS IN FLORIDA

<b>TOTAL BOATING JOBS</b>	<b>▶ 43,859</b>
Boat Building	9,336
Motor / Engine Mfg.	380
Accessory / Supplies Mfg.	4,771
Dealers / Wholesalers	6,754
Boat Services	22,618

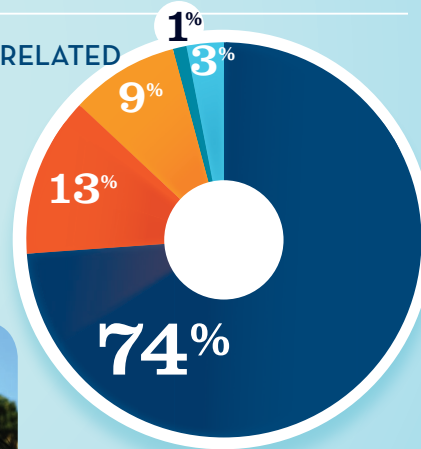


● BOAT BUILDING    ● DLRS/WHOLESALERS  
● MOTOR/ENG. MFG.    ● BOAT SERVICES  
● ACC./SUPPLIES MFG.



## RECREATIONAL BOATING-RELATED BUSINESSES IN FLORIDA

<b>TOTAL BUSINESSES</b>	<b>▶ 5,539</b>
Boat Building	172
Motor / Engine Mfg.	23
Accessory / Supplies Mfg.	492
Dealers / Wholesalers	732
Boat Services	4,120

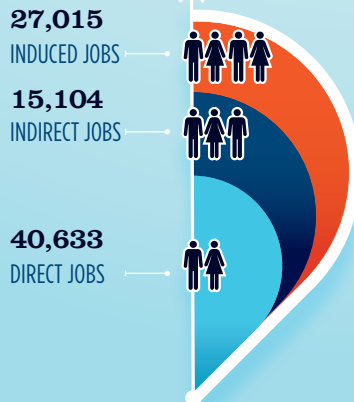


● BOAT BUILDING    ● DLRS/WHOLESALERS  
● MOTOR/ENG. MFG.    ● BOAT SERVICES  
● ACC./SUPPLIES MFG.



## ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN FLORIDA

<b>EST. TOTAL JOBS</b>	<b>▶ 82,752</b>
<b>EST. TOTAL LABOR INCOME</b>	<b>\$3,434.1</b> MILLIONS
Est. Direct Income	\$1,412.4
Est. Indirect Income	\$839.2
Est. Induced Income	\$1,182.5



## RECREATIONAL BOATING INDUSTRY SALES IN FLORIDA

Boat Building	\$1,954.7	MILLIONS
Motor / Engine Mfg.	\$160.5	MILLIONS
Accessory / Supplies Mfg.	\$897.9	MILLIONS
<b>TOTAL MFG. SALES</b>	<b>▶ \$3,013.1</b>	
Dealers / Wholesalers	\$3,381.7	MILLIONS
Boat Services	\$6,508.0	MILLIONS
<b>TOTAL RETAIL &amp; SERVICES SALES</b>	<b>▶ \$9,889.7</b>	

● BOAT BUILDING    ● DLRS/WHOLESALERS  
● MOTOR/ENG. MFG.    ● BOAT SERVICES  
● ACC./SUPPLIES MFG.

